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Experts - Richard Branson Big Shots, Business the Richard Branson Way SUMMARY - Business Stripped Bare: Adventures Of A Global Entrepreneur
By Richard Branson [Richard Branson](#) Richard Branson: In His Own Words

Richard Branson May 31 2022

Die Richard-Branson-Methode Jul 21 2021

Sir Richard Branson Feb 25 2022 Richard Branson's life is an adventure, from record-breaking balloon flights to courtroom battles with British Airways. This autobiography of the founder of the Virgin empire, offers an insight into the private and public world of this larger-than-life entrepreneur.

Like a Virgin Aug 02 2022 Sir Richard Branson wird tagtäglich mit Fragen zu den Themen Karriere, Erfolg und Unternehmensgründung bombardiert. Dieses Buch versammelt die interessantesten Fragen und Bransons ehrliche Antworten darauf. Selten kann man von einem der erfolgreichsten Unternehmer der Welt so viel lernen. Er hat es sich nie bequem gemacht. Sir Richard Branson ist ein Ausnahme-Unternehmer, Selfmade-Milliardär und ein Mensch mit besonderem Weitblick. Einer solchen Persönlichkeit "zuzuhören" gehört zu den interessantesten Lektüren rund um die Themen Erfolg und Unternehmensführung.

SUMMARY - Business Stripped Bare: Adventures Of A Global Entrepreneur By Richard Branson Aug 29 2019 * Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. *By reading this summary, you will discover the philosophy of the company founded by Richard Branson, Virgin, and the vicissitudes of its development. *You will also discover : Richard Branson's deepest motivations; His advice for entrepreneurs: The direction he wants the Virgin Group to take; His ambition to be the "savior of humanity." *Richard Branson explains the reasons that led him to write this book: he wants to share the solutions and philosophy he has instilled in Virgin, with all entrepreneurs. One of the most important ideas for him is the fact that a company must maintain a human scale, even if one entity oversees all companies. This is the leitmotif of this book. Richard Branson also advocates simplicity: it is the only way for a company not to forget the meaning of its mission and, according to him, this is the case with Virgin. *Buy now the summary of this book for the modest price of a cup of coffee!

Richard Branson Jan 15 2021 Author Shirley Raye Redmond examines the biographical details of a mega-magnate, Sir Richard Charles Nicholas Branson. He founded the Virgin Group, which controls more than 400 companies, but he is also a world-recognized philanthropist.

Finding My Virginity Dec 26 2021 PAPERBACK EDITION FULLY UPDATED WITH TWO NEW CHAPTERS After creating 12 different billion-dollar businesses and breaking dozens of world records, wouldn't you think you'd done it all? Not Sir Richard Branson. Having brought the Virgin brand to all corners of the globe, he's now reaching out to the stars as he prepares to launch commercial space travel with Virgin Galactic. In this non-stop memoir, Richard takes you inside his whirlwind life: from reinventing his companies in the midst of the financial crisis and devastating personal losses, to tackling the planet's biggest challenges, to the joys of becoming a 'grand-dude' at 64. Discover the irrepressible spirit, ingenious vision and relentless drive that has made Richard the ultimate entrepreneur. The iconoclastic Virgin founder is still changing the world. Next comes outer space.

Learn from the Experts - Richard Branson Oct 31 2019 Of all the world's current billionaires, probably none are as unique, and successful because of their uniqueness, as Sir Richard Branson. If there's one guy who just wants to have fun and is making money doing it, it's him. Branson founded the infamous Virgin Group - made up of nearly 300 companies - as diverse as it gets.

Richard Branson His Life and Business Lessons Jul 09 2020 Richard Branson is a well-known international entrepreneur, and his lessons in life and in business, have served as an inspiration for everyone who dreams of pursuing a career in business, and seeks to make a name for themselves in the competitive world around them. In this book, you will learn about Branson, his different businesses as well as lessons he learned along the way that you can integrate in your daily life. This isn't a biography, it is more about how Branson got started in business, how he managed them, and how he handled failures and criticisms. This book also offers tips, advice, and secrets of how Branson achieved success in business, in spite of his many failures and the obstacles he faced along the way. If you want to achieve success like Richard Branson as an entrepreneur, planning to establish your own business, this book will prove to be a useful source of inspiration to help you along the way.

Like a Virgin Oct 24 2021 Looking for advice on setting up your own company, improving your career prospects, or developing your leadership skills? Why not ask Richard Branson? In Like a Virgin: Secrets They Won't Teach You in Business School, Richard distills and shares the wisdom and experience that have made him one of the world's most recognised and respected entrepreneurs. From his 'Top 5 secrets of Business Success', to hard hitting discussions about the global financial crisis, this book brings together his best advice on all things business. It's business school, the Branson way.

Screw Business as Usual Nov 12 2020 'Doing good can help improve your prospects, your profits, and your business; and it can change the world. We must change the way we do business' - Richard Branson Can we bring more meaning to our lives and help change the world at the same time? In Screw Business as Usual, Richard Branson at his brilliant and motivating best, shares some fascinating and inspiring stories about the people who are already leading the way in transforming business into a force for good, for people and for the planet. Reflecting on some of his own experiences, and those of the Virgin Group, he also shares his new vision for the future and describes how businesses can help create a more prosperous world for everyone. It's time to turn capitalism upside down - to shift our values, to switch from a just profit focus to caring for people, communities and the world and to turn our work into something we both love and are proud of. It's time to Screw Business as Usual.

Business Stripped Bare Apr 29 2022 In Business Stripped Bare, Sir Richard Branson shares the inside track on his life in business and reveals the incredible truth about his most risky, brilliant and audacious deals. Discover why Virgin tried to take on one of the world's biggest superbrands, how Virgin Mobile USA holds the record as the fastest company in history to generate revenues of over one billion dollars (faster than Microsoft, Google and Amazon) and how Richard is the only person in the world to have built eight billion-dollar companies from scratch in eight different sectors. Combining invaluable advice with the remarkable and candid inside stories of Virgin's greatest achievements, as well as some of its setbacks, Business Stripped Bare is a dynamic, inspirational and truly original guide to success in business and in life. Whether you are an executive, an entrepreneur or are just starting out, Richard strips business down to show how you can succeed and make a difference.

Who Is Richard Branson? Mar 29 2022 What would you do with a billion dollars? This question gets a definitive answer from billionaire Richard Branson: do everything! Born into a wealthy family in London, Branson suffered from dyslexia and was a poor student. Still, his knack for business started early with a successful parakeet-breeding enterprise at age 11. The charismatic entrepreneur launched his first major business, Virgin Records, at age 22 and spent the next few decades building the Virgin group that now includes more than 400 companies. Known for his eccentric lifestyle and trillion-watt smile, Branson's hot air balloon flights, innovative leadership, and world record attempts have made him an instantly-recognizable global icon.

Business the Richard Branson Way Jun 19 2021 In many ways, Richard Branson and his company the Virgin Group are unique. In an era dominated by strategists, Branson is an opportunist with an uncanny knack of sniffing out great deals where others hesitate or fear to tread. Never before has a single brand been so successfully deployed across such a diverse range of goods and services. Branson is the ultimate brand builder. So how does he do it? Now brought completely up to date for this new edition, Business the Richard Branson Way, not only reveals the secrets of Branson's remarkable success but also draws out the universal lessons and identifies strategies that can be applied to any business or career. From picking on someone bigger than you to moving faster than a speeding bullet, and from making work fun to keeping the common touch, you have in your hands these secrets of phenomenal success. Contents Richard Branson Revisited The Life and Times of Richard Branson One Pick on Someone Bigger Than You Two Do the Hippy, Hippy Shake Three Haggle - Everything's Negotiable Four Make Work Fun Five Do Right By Your Brand Six Smile for the Cameras Seven Don't Lead Sheep, Herd Cats Eight Faster than a Speeding Bullet Nine Size Does Matter Ten Never

Lose the Common Touch How to Build a Brand the Branson Way Last Word

The Virgin Way Mar 05 2020 A revelatory account of the personal factors that shaped the Virgin Group founder's unconventional leadership style discusses topics ranging from his limited education and struggles with dyslexia through his self-employment values and beliefs about listening. 75,000 first printing.

Richard Branson Jul 01 2022 This book reveals who the real Sir Richard Branson is. We will show you that he is not the playboy one might think he is and he is actually not as rich as people think he is - he is richer. There are a lot of errors out there in the public domain about Richard and we will bring those errors to a close in this book. When you think of Richard Branson, most would most likely think of the Virgin group or think of Virgin Airlines. It is indeed the case that the product has overtaken the man. This book will show you, without a doubt, that the man and the brand are totally unlike each other and that the man behind the brand is really a highly empathic person who, until recently, did not know how to read a Balance Sheet. What he brings to the table is not MBA level business acumen or strategy - what he brings to the table is a brand that represents unyielding quality and class. The Virgin brand is not just a group of companies that belong to Richard, it is a flagship of companies where Richard is the principal investor and lends his name to the business. This is a highly beneficial arrangement and we will show you in this book how all this came to be. From Virgin Records to his labs that do advanced energy research. It's all covered. Don't wait any longer! Scroll up and click the 'Buy Now' button now to learn more about the man behind Virgin.

The Virgin Way Oct 04 2022 Ein Buch über Menschenführung von jemandem, der offen zugibt, dass er in seinem ganzen Leben noch nie ein Buch über Menschenführung gelesen hat. In über 40 Jahren als Geschäftsmann hat sich Richard Branson vor keiner Herausforderung gedrückt und es zum Ritter und Milliardär gebracht. In seinem neuen Buch gewährt er dem Leser Einblicke in seinen Führungsstil. Der ist wie er selbst: hemdsärmelig und ganz anders als erwartet. Spaß, Familie, Begeisterung und die aussterbende Kunst des Zuhörens sind Schlüsselkomponenten dessen, was Bransons Mitarbeiter mit einem Lächeln immer als "The Virgin Way" beschreiben. Ein Führungsratgeber für die Herausforderungen unserer Zeit.

Die Richard-Branson-Methode Sep 03 2022

Losing My Virginity Apr 05 2020

Screw It, Let's Do It Aug 10 2020 Throughout my life I have achieved many remarkable things. In Screw It, Let's Do It, I will share with you my ideas and the secrets of my success, but not simply because I hope they'll help you achieve your individual goals. Today we are increasingly aware of the effects of our actions on the environment, and I strongly believe that we each have a responsibility, as individuals and organisations, to do no harm. I will draw on Gaia Capitalism to explain why we need to take stock of how we may be damaging the environment, and why it is up to big companies like Virgin to lead the way in a more holistic approach to business. In Screw It, Let's Do It I'll be looking forwards to the future. A lot has changed since I founded Virgin in 1968, and I'll explain how I intend to take my business and my ideas to the next level and the new and exciting areas - such as launching Virgin Fuels - into which Virgin is currently moving. But I have also brought together all the important lessons, good advice and inspirational adages that have helped me along the road to success. Ironically, I have never been one to do things by the book, but I have been inspired and influenced by many remarkable people. I hope that you too might find a little inspiration between these pages.

The Unauthorized Guide to Doing Business the Richard Branson Way Feb 02 2020 Richard Branson, the international powerhouse entrepreneur, is an opportunist with an uncanny knack of sniffing out great deals where others hesitate or fear to tread. Branson is the ultimate brand builder and never before has a single brand been so successfully deployed across such a diverse range of goods and services. So how does he do it? The Unauthorized Guide to Doing Business the Richard Branson Way draws out the universal lessons from Richard Branson's remarkable success and identifies 10 strategies that can be applied to any business or career: 1. Pick on someone bigger than you 2. Do the hippy, hippy shake 3. Haggle: everything's negotiable 4. Make work fun 5. Do right by your brand 6. Smile for the cameras 7. Don't lead sheep, herd cats 8. Move faster than a speeding bullet 9. Size does matter 10. Never lose the common touch Want to be the best? The secrets of phenomenal success are in your hands. Check out the other Unauthorized Guides in this series: Jamie Oliver; Duncan Bannatyne; Alan Sugar; Bill Gates; and Philip Green.

Richard Branson Dec 14 2020

Richard Branson Sep 22 2021

Big Shots, Business the Richard Branson Way Sep 30 2019 Now brought completely up-to-date for this new edition, Business The Richard Branson Way, not only reveals the secrets of Bransons' remarkable success, but also draws out the universal lessons and identifies strategies that can be applied to any business or career. From picking on someone bigger than you to moving faster than a speeding bullet, and from making work fun to keeping the common touch, Business the Richard Branson Way reveals the secrets of a business superstar.

Losing My Virginity Nov 24 2021 'Branson has a list of achievements unmatched by any other UK businessman. For anyone burning with entrepreneurial zeal, his reminiscences are akin to a sacred text' Mail on Sunday THE NO.1 INTERNATIONAL BESTSELLER The worldwide bestselling autobiography of iconic entrepreneur Sir Richard Branson, with over two million copies sold to date. Much more than a memoir, this is Sir Richard Branson's own take on his extraordinary life so far - and a definitive business guide that reveals his unique philosophy of commerce, success and life. In Losing My Virginity, you'll discover how Virgin grew from a mail-order music business into a path-breaking global brand. From the \$25 million Virgin Earth initiative to the launch of Virgin Galactic, this is a powerful and unique look into the life of an iconic global entrepreneur.

Richard Branson May 07 2020 What companies comprise the vast Virgin Group? This book looks at the life of Richard Branson, with a focus on how he became successful.

Richard Branson Jan 03 2020 SPECIAL DEAL!!! Buy the paperback version of the book NOW to receive the kindle version (\$2.99) for FREE!

Richard Charles Nicholas Branson was born on July 18, 1950 in Surrey, England. Toiled during his school years and dropped out at the young age of 16. This turn of events actually led to the origin of Virgin Records. Began in the industry of music, Branson's initiatives and enterprises spread into many different industries, leading to Branson's status as a billionaire. His original Virgin Group currently has over 200 different companies, including a space touring company, Virgin Galactic. Branson is well-known for his adventurous spirit, such as flying in a hot air balloon across the Atlantic Ocean. This book examines some of Richard Branson's famous quotes and analyze the meaning and significance of each. Along with each quote is the real life story of how Richard Branson himself implements those same principles effectively in his life and business. These quotes will focus on a variety of topics such as: Quote # 1 - On Pitching Your Business Quote # 2 - On Punctuality Quote # 4 - On Being Decisive Quote # 5 - On Communication Quote # 6 - On Fear Quote # 7 - On Social Media Quote # 8 - On Missed Opportunities Quote # 9 - On Finding Opportunities Quote # 10 - On Being Organized Quote # 11 On Taking Action Quote #12 - On Treating Employees Quote # 13 - One Taking Risks If you are into entrepreneurship and is a Branson's fan, then you cannot miss out on this amazing book.

Richard Branson Dec 02 2019 Sir Richard Branson is an English business magnate, investor and philanthropist. He founded the Virgin Group, which controls more than 400 companies. Branson expressed his desire to become an entrepreneur at a young age. His first business venture, at the age of 16, was a magazine called Student. In 1970, he set up a mail-order record business. He opened a chain of record stores, Virgin Records-later known as Virgin Megastores-in 1972. Branson's Virgin brand grew rapidly during the 1980s, as he set up Virgin Atlantic airline and expanded the Virgin Records music label. In March 2000, Branson was knighted at Buckingham Palace for "services to entrepreneurship." For his work in retail, music and transport (with interests in land, air, sea and space travel), his taste for adventure, and for his humanitarian work, he became a prominent figure. In 2002, he was named in the BBC's poll of the 100 Greatest Britons. In 2004, he founded spaceflight corporation Virgin Galactic, noted for the SpaceShipOne project. In November 2017, Forbes listed Branson's estimated net worth at \$5.1 billion.

Leadership of Richard Branson as an Historical Entrepreneur Apr 17 2021 Seminar paper from the year 2018 in the subject Business economics

- Business Management, Corporate Governance, grade: 1, , language: English, abstract: Richard Branson has emerged to be one of the 21st century historical entrepreneurs owing to his leadership style and personal characteristics. In the past twenty years, Richard Branson has realized remarkable recognition in the business world in which he has expanded his investment in an array of ventures. His interest in business developed long ago during his elementary education when he dropped out of school and established a mail-order business. Later on, he transformed his mail-order business into a record label, in 1970s. It is quite surprising to learn that Branson adopted reliable business leadership approaches in his business leading to a rapid expansion (Dearlove, 2007). It was during its initial successes that Branson owned record stores, which bore the Virgin Records brand. In 1980s and 1990s, Branson extended his business venture into airlines in which he established the Virgin Atlantic Airways. In addition, he expanded his business further when he established a Virgin record label in the US. Another significant advancement of Branson's investment was the establishment of a space tourism company named Virgin Galactic. His intention for establishing this company was for reaching orbital trips around the world owing to the remarkable growth of global tourism (Walenius & Westerstål, 2010). Currently, Branson owns the Virgin Group which is valued at \$5 billion. Virgin Group consists of over 200 different companies including cellular phone companies, airlines and record labels.

Losing My Virginity Oct 12 2020 Legastheniker und Versager. Mit 16 Jahren bricht Richard Branson 1968 die Schule ab. Deren weitsichtige Einschätzung seiner Zukunft: Knacki oder Millionär. Nicht einmal drei Jahre später eröffnet er in der Oxford Street den ersten Virgin-

Plattenladen und landet kurz darauf mit einem Plattenvertrag den ersten Millionen-Deal. Damit legt Branson den Grundstein seiner Virgin-Group, die heute mehr als 20 Milliarden Dollar Umsatz erwirtschaftet und mehr als 50 000 Menschen beschäftigt. In seinem Millionen-Bestseller Losing My Virginity spannt das umtriebige Multitalent den Bogen von 1950 bis an die Schwelle des Millenniums. Es ist die beeindruckende Autobiografie eines Abenteurers und Paradiesvogels, für den Aufgeben nur eines ist: keine Option

Finding My Virginity May 19 2021 Am Silvesterabend 1998, an der Schwelle zum neuen Millennium, beginnt nicht nur der zweite Teil seiner Biografie sondern auch Bransons zweites Leben – zwei Jahrzehnte, voll mit noch mehr Höhen und Tiefen, Rekorden und Grenzüberschreitungen. Doch es sind nicht nur die Höhenflüge, an denen Branson den Leser teilhaben lässt. "Wenn jemand sein Leben als eine einzige lange Erfolgsgeschichte beschreibt, wird das Buch niemand gern lesen. Außerdem ist derjenige wahrscheinlich ein Lügner." Und so gewährt Branson dem Leser auch einen intimen Einblick in sein Leben jenseits von Weltrekorden und Weltraumflügen, ein Leben, das nicht frei war von Misserfolgen, Rückschlägen und Krisen – doch aus jeder ist er nur noch stärker hervorgegangen. Ein einmaliger Blick auf das Leben eines außergewöhnlichen Menschen, dem schon sein damaliger Schuldirektor prophezeite: "Entweder du landest im Gefängnis oder wirst Millionär". Mit Finding My Virginity folgt 20 Jahre nach Erscheinen des Millionen-Bestsellers Losing My Virginity der zweite Teil der Autobiografie von Ausnahme-Unternehmer Sir Richard Branson. Mit 150 exklusiven und vielen, noch nie veröffentlichten Bildern aus Richard Bransons persönlichem Fotoalbum.

Richard Branson Feb 13 2021 Unveil the extraordinary story of one of the world's most unlikely and ingenious billionaires. Sir Richard Branson can never be accused of leading a dull life. Dropping out of school at 15 to pursue his magazine business, this unlikely young man would go on to become an incredible business tycoon and the owner of dozens of high-profile companies. His amazing climb to wealth and his down-to-earth personality have made him a well-known and well-respected billionaire throughout the world. This insightful biography delves into the legacy of Richard Branson, exploring everything from his early business years and the beginning of Virgin Atlantic - which was first operated out of a houseboat - to his knighthood and ownership of over 400 companies. Inside, you'll also peer behind the curtain and discover a unique look at the man himself, including his frequent dare-devil adventures and tireless humanitarian work. Including his early support of the LGBT community, his campaigning for HIV/AIDS awareness, and his countless donations and philanthropy, Richard Branson: The Biography of a Billionaire Business Icon provides a fascinating new look at this extraordinary billionaire. Scroll up and buy now to discover the story of Sir Richard Branson today!

Richard Branson, Virgin King Sep 10 2020 Based on interviews with Branson, his key advisers, partners, friends, and enemies -- and drawing on secret documents, letters, and court papers -- this book reveals the fascinating and gossip-filled history of both the man and his private empire.

Losing My Virginity Jan 27 2022 The unusual, frequently outrageous autobiography of one of the great business geniuses of our time, Richard Branson. In little more than twenty-five years, Richard Branson spawned nearly a hundred successful ventures. From the airline business (Virgin Atlantic Airways), to music (Virgin Records and V2), to cola (Virgin Cola), and others ranging from financial services to bridal wear, Branson has a track record second to none. Many of his companies were started in the face of entrenched competition. The experts said, "Don't do it." But Branson found golden opportunities in markets in which customers have been ripped off or underserved, where confusion reigns, and the competition is complacent. In this stressed-out, overworked age, Richard Branson gives us a new model: a dynamic, hardworking, successful entrepreneur who lives life to the fullest. Branson has written his own "rules" for success, creating a group of companies with a global presence, but no central headquarters, no management hierarchy, and minimal bureaucracy. Family, friends, fun, and adventure are equally important as business in his life. Losing My Virginity is a portrait of a productive, sane, balanced life, filled with rich and colorful stories, including: - Crash-landing his hot-air balloon in the Algerian desert, yet remaining determined to have another go at being the first to circle the globe - Signing the Sex Pistols, Janet Jackson, the Rolling Stones, Boy George, and Phil Collins - Fighting back when British Airways took on Virgin Atlantic and successfully suing this pillar of the British business establishment - Swimming two miles to safety during a violent storm off the coast of Mexico - Staging a rescue flight into Baghdad before the start of the Gulf War And much more. Losing My Virginity is the ultimate tale of personal and business survival from a man who combines the business prowess of Bill Gates and the promotional instincts of P. T. Barnum.

Richard Branson: In His Own Words Jun 27 2019 Richard Branson, who has been called "England's most outrageous billionaire," is also one of the world's most successful business leaders. Since the age of 16, when he founded Student magazine, Branson has been creating companies and finding innovative ways to grow them into the prodigious conglomerate known as the Virgin Group. At the age of 20, Branson founded a mail-order record retailer. Two years later he built a recording studio where the first artist signed to his Virgin label, Mike Oldfield, recorded the haunting soundtrack to The Exorcist. Decades later, industries as varied as entertainment (Virgin Music), retail (Virgin Megastores), transportation (Virgin Airlines), and telecommunications (Virgin Mobile) all bear Branson's business moniker. For the first time, the most thought-provoking, revealing, and inspiring quotes from Branson have been compiled in a single book. Updated and redesigned since its initial publication in 2013 as Virgin Rebel: Richard Branson in His Own Words, this new edition is a comprehensive guidebook to the inner workings of the Virgin Group chairman and founder. Hundreds of Branson's best quotes, comprising thoughts on business, music, entrepreneurship, politics, exploration, and life lessons, provide an intimate and direct look into the mind of this modern business icon.

Richard Branson Jun 07 2020 When Richard Branson talks, people listen. The creator and nurturer of Virgin-everything never hesitates to offer up quality and inspirational advice - advice that is worth its weight in gold. On the flip side of this, however, Branson has proven himself to be quite the rebel billionaire. His thoughts, points of views, and advice are not always what many people would think a billionaire would say. Branson's words on how he got to where he is and how he keeps going may not always be what you'd think. Check out Richard Branson: The Virgin Rebel Billionaire today!

Geht nicht gibt's nicht! Nov 05 2022 Die Karriere des Richard Branson startete 1968 mit der Eröffnung eines kleinen Plattenladens namens Virgin Records im zweiten Stock eines Londoner Geschäftsgebäudes. Heute ist Richard Branson Chef einer der bekanntesten Firmengruppen der Welt. In diesem Buch lässt er den Leser an den Erfahrungen und Lektionen, die er auf seinem Weg gelernt hat, teilhaben. Bransons Erfolgsgeheimnisse sind einfach: "Mach's einfach - glaube daran, dass du alles erreichen kannst, was du willst! Wenn etwas keinen Spaß macht, mach' etwas anderes! Sei innovativ - das System ist nicht heilig. Sei sexy - egal was du machst, mach' es aufregend!" Branson ist mitreißend, komisch, fesselnd und inspirierend. Ein Buch für jeden, der das Leben bei den Hörnern packen und es wie Richard Branson voll auskosten möchte.

Business Stripped Bare Mar 17 2021 "The brave may not live forever-but the cautious do not live at all!" -Sir Richard Branson Richard Branson is an iconic entrepreneur and the founder of Virgin Airways, Virgin Records, and many other Virgin businesses around the world. Now he shares the inside track on his life in business and reveals the incredible truth about his most risky, brilliant, and audacious deals. Combining invaluable advice with remarkable, and candid stories of Virgin's greatest achievements, as well as some of its setbacks, this is a dynamic, inspirational, and truly original guide. Whether you are an executive, an entrepreneur, or are just starting out, Branson strips business down to show how you can succeed and make a difference.

Richard Branson Aug 22 2021

Richard Branson Jul 29 2019 Know the Brilliant Entrepreneur who Lives Life to the Fullest, and Makes Waves Wherever He Goes As he left school, Richard Branson's headmaster commented that he would either go to jail or become a millionaire. He was right about the latter. Today, Branson is worth billions, \$4.5 billion to be exact. He is the founder of the Virgin Group which controls over 400 companies in various sectors. At the core of his business philosophy is the idea of service. How can a business deliver a great experience to its customers? It is this quest to serve with a passion that is the hallmark of each of the Virgin Group companies. Learn about Branson's illustrious personality, his business philosophy, his famous debacle with British Airways, and various business hurdles. How he jumped from one business to another until finally having found his true calling. Here's a preview of what you'll discover in this book: Richard Branson's family life, childhood, and early life His years as an adolescent and early ventures What business challenges he faced early on in life Founding Virgin Records and Virgin Atlantic The business failures he experienced and what he learned His dream of commercializing space travel Richard Branson, the larger than life character The waves he is making with his philanthropic activities and much more! He is a rare breed of entrepreneurs. Being diagnosed with dyslexia didn't stop him from achieving fame and fortune. He even took British Airways head-on in a fight for the survival of Virgin Atlantic. Get to know Richard Branson up close with this one-of-a-kind book. Understand the mystique that surrounds the man who lives out loud, attempts to break records, and know the controversies that surround him. So, scroll up and click the "Buy now with 1-click" button and get your copy!

Download File Sir Richard Branson The Autobiography Penguin

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