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Global Supply Chain Strategy Sep 06 2020 Approx 200 pages, 8 chapters, presenting supply chain strategy concepts for business students.

Managing the Global Supply Chain Jun 15 2021 Presenting a global view of the scope and complexity of supply chain management, this book reflects the rapid change that has taken place within the supply chain and its environment. The successful first edition has been fully updated, giving readers an i

Agency Theory and Sustainability in the Global Supply Chain Dec 22 2021 This book analyzes how and under what conditions collaborating corporations can effectively manage relationships with their suppliers in order to decrease the risk of suppliers' noncompliance with codes of conduct and standards. In so doing, it represents an important addition to the management literature on corporate social responsibility in global supply chains – which is highly topical at a time when companies are increasingly aware of the social and environmental aspects of global sourcing. After an opening systematic review of the literature on agency theory and supply chain management, it explores the rationale underlying collaboration among competitors, and the most critical aspects of such collaboration, in depth. Thanks to the book's use of real-life examples, readers will learn how agency theory can help improve relationship management and address the major issues in sustainable global sourcing. *Managing Global Supply Chains* Aug 06 2020 "First published 2008 by Butterworth-Heinemann is an imprint of Elsevier as Total Supply Chain Management."

Global Supply Chain and Operations Management Jul 29 2022 The third edition of this textbook comprehensively discusses global supply chain and operations management (SCOM), combining value creation networks and interacting processes. It focuses on operational roles within networks and presents the quantitative and organizational methods needed to plan and control the material, information, and financial flows in supply chains. Each chapter begins with an introductory case study, while numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. It examines how to balance supply and demand, a core aspect of tactical planning, before turning to the allocation of resources to meet customer needs. In addition, the book presents state-of-the-art research reflecting the lessons learned from the COVID-19 pandemic, and emerging, fast-paced developments in the digitalization of supply chain and operations management. Providing readers with a working knowledge of global supply chain and operations management, with a focus on bridging the gap between theory and practice, this textbook can be used in core, specialized, and advanced classes alike. It is intended for a broad range of students and professionals in supply chain and operations management.

Handbook of Integrated Risk Management in Global Supply Chains Aug 25 2019 A comprehensive, one-stop reference for cutting-edge research in integrated risk management, modern applications, and best practices In the field of business, the ever-growing dependency on global supply chains has created new challenges that traditional risk management must be equipped to handle. Handbook of Integrated Risk Management in Global Supply Chains uses a multi-disciplinary approach to present an effective way to manage complex, diverse, and interconnected global supply chain risks. Contributions from leading academics and researchers provide an action-based framework that captures real issues, implementation challenges, and concepts emerging from industry studies.The handbook is divided into five parts: Foundations and Overview introduces risk management and discusses the impact of supply chain disruptions on corporate performance Integrated Risk Management: Operations and Finance Interface explores the joint use of operational and financial hedging of commodity price uncertainties Supply Chain Finance discusses financing alternatives and the role of financial services in procurement contracts; inventory management and capital structure; and bank financing of inventories Operational Risk Management Strategies outlines supply risks and challenges in decentralized supply chains, such as competition and misalignment of incentives between buyers and suppliers Industrial Applications presents examples and case studies that showcase the discussed methodologies Each topic's presentation includes an introduction, key theories, formulas, and applications. Discussions conclude with a summary of the main concepts, a real-world example, and professional insights into common challenges and best practices. Handbook of Integrated Risk Management in Global Supply Chains is an essential reference for academics and practitioners in the areas of supply chain management, global logistics, management science, and industrial engineering who gather, analyze, and draw results from data. The handbook is also a suitable supplement for operations research, risk management, and financial engineering courses at the upper-undergraduate and graduate levels.

Techniques, Tools and Methodologies Applied to Global Supply Chain Ecosystems Mar 01 2020 This book presents the latest developments concerning techniques, tools, and methodologies in supply chain ecosystems. It gathers contributions from a variety of experts, who analyze a range of case studies and industrial sectors such as manufacturing, energy, agricultural, healthcare, humanitarian logistics, and urban goods distribution, to name but a few. The book is chiefly intended to meet the needs of two sectors: firstly, the academic sector, so as to familiarize students, professors, and researchers with the tools that are now being used to optimize supply chains; and secondly, the industrial and managerial sector, so that supply chain management practitioners can benefit from methods and tools that are yielding valuable results in other contexts.

Excellence in Global Supply Chain Management Jun 23 2019 This book explores and explains the critical elements of Supply Chain Management, including Understanding the Supply Chain and Supply Chain Planning and Operations, as well as Alternative Approaches and how to improve. The book is intended for: a- professional managers in all supply chain roles and job positions; b- academics such as lecturers or students studying business topics like procurement, logistics, distribution, and the supply chain; and c- students of professional institutes such as the Chartered Institute of Logistics and Transport, The Chartered Institute of Purchasing and Supply. The style of the book is direct, with little jargon. It covers all the basics, as well as providing detailed and wider discussions to encourage thought. Practical application remains a central theme, illustrated by the extensive use of case studies, application checklists and visual and graphic illustrations.

Supply Chain Management Sep 18 2021 Like no other text on the subject, Supply Chain Management: A Global Perspective provides a balanced and integrated perspective of both the foundational principles and pragmatic, business-oriented functions of SCM. Highlighting the holistic and interconnected nature of SCM, this comprehensive volume addresses supply chain strategy, design, planning, controlling, management and more. The text features numerous real-world business examples that illustrate SCM best practices while helping students understand the complexities of SCM decision making. Now in its third edition, this well-respected text provides a global focus, cross-functional approach, and strong pedagogy. Clear, student-friendly chapters contain discussion questions, case studies, and examples designed to develop managerial thinking, explore key managerial issues, and bring difficult concepts to life. Detailed yet accessible coverage of topics including operations management, sourcing, logistics, forecasting, demand planning, and sustainable supply chain management offers a realistic practitioner's view of SCM in the contemporary business landscape.

Global Supply Chain Design Feb 09 2021

Ports, Cities, and Global Supply Chains Oct 20 2021 Global trends in policy and technology related fields are rapidly reshaping the port industry worldwide. International in scope, this volume provides multidisciplinary insights into the role port cities adopt in dealing with global supply chains. Throughout the book, concepts of strategic management, supply chain management, port and transport economics and economic and transport geography are applied to offer an in-depth understanding of the processes underlying global supply chains and associated spatial and functional dynamics in port-cities. The book also discusses policy outcomes and implications relevant to port-cities positioned in different segments of global supply chains.

Trends im Global Supply Chain Management Apr 25 2022

Global Logistics and Supply Chain Management Feb 21 2022 Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM)concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage Aug 30 2022 LEVERAGE YOUR SUPPLY CHAIN FOR MAXIMUM PROFIT Do you have a global supply chain strategy designed for the long run? About 90 percent of global demand is not fully met by local supply, and global supply chains will soon account for 25 percent of multinational firms' performance--meanwhile, supply chains need to become 43 percent more global in the next decade just to maintain a firm's competitive edge. Written by three of today's leading experts on the subject--each from Michigan State University, the uncontested world leader of supply chain management--Global Supply Chain Management gives you the know-how and tools to dramatically boost supply chain efficiency by making it a core element of your overall corporate strategy. Global Supply Chain Management takes you step by step through the process of creating and managing a global supply chain strategy and aligning it with the conditions of your industry. Learn everything you need to know about developing a core strategy plus strategies for each of the critical supply chain functions: LOGISTICS--Integrate logistics strategy and tactical activities PURCHASING--Manage the transition to purchasing globally OPERATIONS--Systematically design, direct, and control processes MARKET CHANNELS--Effectively connect your supply chain to customers With in-depth case studies and data showing how American Express, AB InBev, Dell, FedEx, Daimler, Microsoft, Nestlé, Nokia, and several other prominent companies have applied global supply chain strategy to increase profits and growth, Global Supply Chain Management helps you take action to drive similar success in your company. If you're serious about competing today--and in the future--you must integrate and leverage strategic supply chain management into your overall corporate strategy. Global Supply Chain Management provides everything you need to build a strategy designed for the long run. PRAISE FOR GLOBAL SUPPLY CHAIN MANAGEMENT "This book does a superb job of using a total value perspective and integrating business functions into a strategic framework for global supply chain management that can be leveraged for success." -- Leif Johansson, Chairman of the Board of Directors of AstraZeneca, Ericsson, European Round Table of Industrialists, and the International Advisory Board of the Nobel Foundation "Written by a superb team of world-leading authors on global supply chain management, this book provides a great framework for companies to leverage global supply chain functions and processes, measurements, and tools to achieve sustained strategic advantage in the global marketplace." -- Michael Lawton, Chief Financial Officer (CFO) and Executive Vice President of Finance of Domino's Pizza, Inc. "In our company, we have come to recognize the strategic importance of building and maintaining a global supply chain. This book does an excellent job of identifying a framework for considering the implications of an integrated model for global supply chain management. It's clear that the authors have tremendous experience, and they have shared their insights in an innovative and integrative way." -- John Shull, Vice President and Global Procurement Officer of Steelcase Inc. "Global supply chains are critically important to companies in delivering products and services that satisfy customers. Hult, Closs, and Frayer provide an excellent model for how to drive the strategic and operational dimensions of global supply chain management to maximize end-customer value." -- Claes Fornell, Chairman of the Board of Directors of CFI Group Worldwide and ForeSee, and founder of the American Customer Satisfaction Index (ACSI)

Globale Lieferketten in Zeiten von Corona. Risiken und Chancen der Produktionsverlagerung ins Ausland Apr 01 2020 Studienarbeit aus dem Jahr 2021 im Fachbereich VWL - Internationale Wirtschaftsbeziehungen, Note: 1,0, Hochschule der Wirtschaft für Management, Sprache: Deutsch, Abstract: In der folgenden Arbeit wird die Situation von Global Supply Chain Management in der Corona Pandemie dargestellt. Es wird auf Herausforderungen, Chancen und Risiken eingegangen, speziell auch auf ein Supply Chain Management in globalem Umfeld. Außerdem wird in der Arbeit auch erörtert, wie der aktuelle Stand in der Literatur zum Thema Digitalisierung in der Value- und Supply Chain dargestellt. Eine interessante Beobachtung in der Forschung war, dass es einen größeren Unterschied anhand der Unternehmensgröße gibt in Zusammenhang auf eine Ausfallsicherung und das einhergehende Krisen- und Risikomanagement in Krisensituationen, wie der Corona Pandemie. Desto größer und globaler ein Unternehmen ist, desto mehr ist ein Sicherheitsnetzwerk im Hintergrund aufgebaut, dass in Sonderlagen greifen kann. Leider kam in der Forschung auch heraus, dass viele Unternehmen keine "Learnings" aus dieser Zeit mitnehmen können und nur auf kurzfristige Lösungen bedacht sind.

Enterprise Risk Management in the Global Supply Chain May 03 2020 Defining global supply chain and enterprise risk management -- Global risk management -- Global trade risks -- Supply chain and logistics -- International insurance and global risk management -- Structuring a global supply chain risk management best practice strategy -- Appendix

Entwicklung eines Modells zur Optimierung einer globalen Supply Chain Mar 25 2022 Diplomarbeit aus dem Jahr 2006 im Fachbereich BWL - Beschaffung, Produktion, Logistik, Note: 1,0, Bayerische Julius-Maximilians-Universität Würzburg (Lehrstuhl für Industriebetriebslehre), 68 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Im Zuge der Globalisierung spannen sich viele Supply Chains heutzutage über mehrere Länder oder Kontinente. Die Attraktivität solcher Optionen kann zum einen durch eine markt- und absatzorientierte Motivation der Firmen erklärt werden, zum anderen lassen große Faktorkostendifferenzen eine Produktionsverlagerung ins Ausland oft sinnvoll erscheinen. Die daraus entstehende Vielzahl der potentiellen Beschaffungs-, Produktions- und Absatzmöglichkeiten und deren Kombinationen machen den Einsatz rechnergestützter Optimierungsmodelle notwendig. Eine Literaturanalyse im Bereich des Supply Chain Designs ergab, dass keine geeigneten Modellierungsansätze existieren, um die internationale Handelsgesetzgebung bei gleichzeitiger Berücksichtigung von Durchlaufzeiten abzubilden. Zudem findet bei den meisten Modellen eine reine Minimierung der Kosten statt. Ein Modell, welches keine weiteren Zielgrößen berücksichtigt, wird jedoch eine Supply Chain-Struktur erzeugen, die nicht im Einklang mit den Unternehmenszielen steht. Um dieser Entwicklung Rechnung zu tragen, wird in dieser Arbeit ein mathematisches Modell zur Optimierung einer globalen Supply Chain entwickelt. Ziel dieses Modells ist es, einem Entscheidungssträger ein möglichst umfassendes, universelles und aussagekräftiges Werkzeug für das Supply Chain Design zur Verfügung zu stellen. Folgende Leistungsmerkmale wurden implementiert: Mehrzieloptimierung von Gesamtdeckungsbeitrag, Materialbeschaffungs- und Kundenauslieferungszeiten, optimierte Auswahl von Zulieferern, Produktionsstandorten, Produktionsverfahren und Transportmitteln, Berücksichtigung internationaler Aspekte (wie z.B. Local Content-Vorschriften, Zölle und verschiedenen Arten von Zollrückerstattungen) sowie Berücksichtigung von Unsicherheit durch simultane Optimierung mehrerer Szenarien. Ein Anwendungsbeispiel veranschaulicht die Vorgehensweise und Leistungsfähigkeit des Modells. Es werden zahlreiche Sensitivitätsanalysen durchgeführt, um die stärksten Einflussgrößen zu identifizieren. Bei Anwendung der Mehrzieloptimierung wird eindrucksvoll deutlich, wie schädlich eine reine Kostenfokussierung sein kann. Bereits durch kleine Einbußen im Deckungsbeitrag können Beschaffungs- und Auslieferungszeiten um bis zu 35% verkürzt werden. Die vorliegende Diplomarbeit wurde am 29. September 2006 bei Prof. Bogaschewsky am Lehrstuhl für Industriebetriebslehre der Universität Würzburg eingereicht und mit der Note 1,0 bewertet.

Operations Management Jan 23 2022 Operations Management: Managing Global Supply Chains takes a holistic, integrated approach to managing operations and supply chains by exploring the strategic, tactical, and operational decisions and challenges facing organizations worldwide. Authors Ray R. Venkataraman and Jeffrey K. Pinto address sustainability in each chapter, showing that sustainable operations and supply chain practices are not only attainable, but are critical and often profitable practices for organizations to undertake. With a focus on critical thinking and problem solving, Operations Management provides students with a comprehensive introduction to the field and equips them with the tools necessary to thrive in today's evolving global business environment. A Complete Teaching & Learning Package SAGE coursepacks FREE! Easily import our quality instructor and student resource content into your school's learning management system (LMS) and save time. Learn more. SAGE edge FREE online resources for students that make learning easier. See how your students benefit.

Warehousing in the Global Supply Chain Jan 29 2020 With increased globalization and offshore sourcing, global supply chain management is becoming an important issue for many businesses as it involves a company's worldwide interests and suppliers rather than simply a local or national orientation. The storage systems significantly affect the level of quality of products, the customer's service level, and the global logistic cost. The mission of warehousing systems design, control and optimization is to effectively ship products in the right place, at the right time, and in the right quantity (i.e. in any configuration) without any damages or alterations, and minimizing costs. Warehousing in the Global Supply Chain presents and discusses a set of models, tools and real applications, including a few case studies rarely presented with a sufficient detail by other literature, to illustrate the main challenges in warehousing activities. This includes all warehouse operations (from receiving to shipping), problems and issues (e.g. storage allocation, assignment, layout, vehicle routing) for industrial and service systems as parts of global supply chains. Advanced and effective solving methods are also illustrated and the discussed case studies help the reader to quickly apply the proposed models and techniques/algorithms. Warehousing in the Global Supply Chain is useful to managers and practitioners of industry and service sectors for the determination and modeling of the critical issues concerning warehousing systems planning and design. It is a valuable source of information for engineering students, doctoral and post-doctoral students, and researchers of academic institutions who are searching for advanced modeling approaches and solving techniques to complex logistic decision making problems. Warehousing in the Global Supply Chain presents and discusses a set of models, tools and real applications, including a few case studies rarely presented with a sufficient detail by other literature, to illustrate the main challenges in warehousing activities. This includes all warehouse operations (from receiving to shipping), problems and issues (e.g. storage allocation, assignment, layout, vehicle routing) for industrial and service systems as parts of global supply chains. Advanced and effective solving methods are also illustrated and the discussed case studies help the reader to quickly apply the proposed models and techniques/algorithms. Warehousing in the Global Supply Chain is useful to managers and practitioners of industry and service sectors for the determination and modeling of the critical issues concerning warehousing systems planning and design. It is a valuable source of information for engineering students, doctoral and post-doctoral students, and researchers of academic institutions who are searching for advanced modeling approaches and solving techniques to complex logistic decision making problems.

Global Supply Chain Ecosystems May 27 2022 Twenty-first-century supply chains have evolved into world-wide inter-connected supply-and-demand networks comprising vastly more complex operations, with profound inter-dependencies and exposure to greater volatility in our uncertain world. The linear concept of a chain is therefore no longer adequate to describe these complex international networks of suppliers, stakeholders, partners, regulators and customers that are involved in ensuring the efficient and effective movement of products, services, information and funds around the world - we are firmly in the era of Global Supply Chain Ecosystems. Exploring the latest market trends and industry developments across emerging, developing and developed markets, in Global Supply Chain Ecosystems industry leader Mark Millar presents detailed and practical insights that will help you capitalise on market opportunities, overcome supply chain challenges and make better informed business decisions. In addition to highlighting key supply chain shifts such as the move beyond globalisation back towards regionalisation, this ground-breaking new publication explores several critical aspects of global supply chain ecosystems - including visibility, resilience, sustainability and collaboration.

Global Supply Chain Management Jun 03 2020 Thanks to the development of internet and network-based information and communication systems, virtually every product and service produced today has a supply chain that extends around the globe. For the last twenty-five years, companies such as Wal-Mart, Dell, and Toyota have enjoyed strong competitive advantages in their respective markets as a result of their world-class supply chains. As the supply chain increasingly lengthens, managers at all levels of the organization must understand the unique challenges of working with suppliers and customers located around the world - and the opportunities that can build new competitive advantages. This book will introduce readers at all levels of experience to cutting-edge methods and strategies for global sourcing and global distribution through the discussion of current research and case study vignettes from companies in every corner of the world.

Managing Operations Throughout Global Supply Chains Dec 10 2020 Globalization has made both operations and supply chains more complex than ever before. Inputs are sourced from many locations all over the world to serve different needs and market segments throughout the planet, making it a global challenge that necessitates a global strategic response. Managing Operations Throughout Global Supply Chains is a crucial academic resource that discusses concepts, methodologies, and applications of emerging techniques for operations and supply chain management processes that promote cost efficiency. While highlighting topics such as global operations, resource planning, and business forecasting, this publication explores how organizations manage the procurement of all necessary resources at every stage of the production cycle from the original source to the final consumers. This book is ideally designed for researchers, academicians, practitioners, professional organizations, policymakers, and government officials.

Principles of Global Supply Chain Management Dec 30 2019 Supply chain management is a cornerstone of the competitive strategies of many present-day organizations and has evolved from the operational to the strategic level. Understanding this, 'Managing Global Supply Chains' offers a comprehensive insight into the global supply chain sector - analysing the strategic, operational and financial aspects of the industry, and addressing the key elements in the management of global supply chains. The book is based on four principles, namely, clarity (which makes it simple for readers to comprehend); richness (which identifies questions from various academic experiences and disciplines to encourage readers to find out possible unexplored research or key issues); innovations (which prompts readers to reflect on changing traditional, day-to-day operations for enhancement); and practicality (which equips learners with the skills and knowledge to work in the real world).

Global Supply Chains: Evaluating Regions on an EPIC Framework – Economy, Politics, Infrastructure, and Competence Jul 17 2021 A proven framework for measuring the supply chain potential of geographic regions Managing a complex global supply chain requires a strategic assessment of the various factors that can affect decisions on procurement, manufacturing, warehousing, logistics, distribution, and sales. Co-written by renowned experts in global supply chain management, this book presents a systematic, structured approach to evaluating ten global regions with respect to their supply chain activities. The maturity level for each region is assessed using the EPIC framework--Economy, Politics, Infrastructure, and Competence. Managers of supply chains can use this framework and the exclusive data in this practical, timely resource to identify the strengths, weaknesses, opportunities, and threats of the different global regions and determine their supply chain strategies accordingly. Global Supply Chains analyzes ten regions: East Asia South Asia Southeast Asia Australia The Middle East and North Africa (MENA) Sub-Saharan Africa (SSA) Western Europe Central and Eastern Europe North and Central America South America

Globale Supply Chain Nov 01 2022 Dieses Buch sensibilisiert für die Notwendigkeit einer Transformation der linearen Wertschöpfungskette und vermittelt neue Denkansätze für modernes Value und Supply Chain Management. Im Mittelpunkt steht die Vision einer verantwortungsvoll gestalteten globalen Supply Chain in Form der regenerativen Kreislauflieferkette. Dabei wird die Bedeutung von Globalisierung und technischem Fortschritt für die wirtschaftliche und gesellschaftliche Zukunft aufgezeigt.

Global Supply Chain Management Jul 25 2019 What key business process output measure(s) does Global Supply Chain Management leverage and how? How likely is the current Global Supply Chain Management plan to come in on schedule or on budget? What management system can we use to leverage the Global Supply Chain Management experience, ideas, and concerns of the people closest to the work to be done? Do we all define Global Supply Chain Management in the same way? Is there any existing Global Supply Chain Management governance structure? Defining, designing, creating, and implementing a process to solve a challenge or meet an objective is the most valuable role... In EVERY group, company, organization and department. Unless you are talking a one-time, single-use project, there should be a process. Whether that process is managed and implemented by humans, AI, or a combination of the two, it needs to be designed by someone with a complex enough perspective to ask the right questions. Someone capable of asking the right questions and step back and say, 'What are we really trying to accomplish here? And is there a different way to look at it?' This Self-Assessment empowers people to do just that - whether their title is entrepreneur, manager, consultant, (Vice-)President, CxO etc... - they are the people who rule the future. They are the person who asks the right questions to make Global Supply Chain Management investments work better. This Global Supply Chain Management All-Inclusive Self-Assessment enables You to be that person. All the tools you need to an in-depth Global Supply Chain Management Self-Assessment. Featuring 710 new and updated case-based questions, organized into seven core areas of process design, this Self-Assessment will help you identify areas in which Global Supply Chain Management improvements can be made. In using the questions you will be better able to: - diagnose Global Supply Chain Management projects, initiatives, organizations, businesses and processes using accepted diagnostic standards and practices - implement evidence-based best practice strategies aligned with overall goals - integrate recent advances in Global Supply Chain Management and process design strategies into practice according to best practice guidelines Using a Self-Assessment tool known as the Global Supply Chain Management Scorecard, you will develop a clear picture of which Global Supply Chain Management areas need attention. Your purchase includes access details to the Global Supply Chain Management self-assessment dashboard download which gives you your dynamically prioritized projects-ready tool and shows your organization exactly what to do next. Your exclusive instant access details can be found in your book.

Handbook of Global Supply Chain Management Mar 13 2021 Includes methods and perspectives on global logistics and supply chain management that have emerged from logistics, marketing, management, economics, sociology, personnel, information systems, and international relation. Provides a comprehensive understanding and assessment of the field of global logistics and supply chain management. Describes and critically examines the key perspectives guiding global logistics and supply chain management, taking stock of what we know (and don't know) about them. Identifies emerging developments and delineate their significance to the practice of global logistics and supply chain management. Employs top flight international researchers from both academia and practice to provide a broad range of ideas and applications.

Global Logistics Nov 08 2020 The field of logistics is developing at a remarkable pace and its role is now integral to the long term plans of almost all businesses. Communications and IT are offering ever more opportunities; world trade is growing; new markets are developing; yet at the same time there is increasing concern for the environment. The world of logistics is constantly evolving in response to these changes. In the same way, the fifth edition of this established book has evolved to represent the current trends, best practice and latest thinking on global logistics. It serves as a forum allowing the contributors, a range of acknowledged sector specialists, to discuss key logistics issues and give their authoritative views.

Transportation: A Global Supply Chain Perspective Nov 20 2021 Delivering comprehensive coverage of current domestic and global trends, TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 8E equips readers with a solid understanding of what is arguably the most critical?and complex?component of global supply chains. Taking a managerial approach, the text explains the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. It provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains. It also offers an overview of the operating and service characteristics, cost structure, and current challenges faced by current providers of transportation. In addition, the authors spotlight a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain. Completely up to date, the Eighth Edition features new readings, cases, and examples. It emphasizes global topics throughout, includes new coverage of hard and soft technology, and offers expanded discussions of fuel, energy, managerial, economic, and environmental issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Supply Chain Finance May 15 2021 This textbook presents a coherent and robust structure for integrated risk management in the context of operations and finance. It explains how the operations-finance interface jointly optimizes material and financial flows under intricate risk exposures. The book covers financial flexibility, operational hedging, enterprise risk management (ERM), supply chain risk management (SCRM), integrated risk management (IRM), supply chain finance (SCF), and financial management of supply chain strategies. Both qualitative and quantitative approaches – including conceptualization, theory building, analytical modeling, and empirical research – are used to assess the value creation by integrating operations and finance. "This book provides a comprehensive description of the interactions between finance and operations and of how managers can best make decisions in recognition of these effects." John R. Birge, University of Chicago "Supply chain finance is an emerging area where innovations can unlock great values to complement the advances in information and physical flows of supply chain." Hau L. Lee, Stanford University "This book provides an excellent overview of supply chain finance and its most recent advances." Jan A. Van Mieghem, Northwestern University "This book is indispensable for advanced students as well as practitioners when looking for a pedagogical sound and scientific rigorous approach to Supply Chain Finance." Ralf W. Seifert, IMD/EPFL "The book advances our knowledge on the interface between operations and finance and provides managerial guidelines for effective risk management in the supply chain." Xiande Zhao, CEIBS

The Essentials of Supply Chain Management Jan 11 2021 This is today's indispensable introduction to supply chain management for today's students and tomorrow's managers – not yesterday's! Prof. Hokey Min focuses on modern business strategies and applications – transcending obsolete logistics- and purchasing-driven approaches still found in many competitive books. Focusing on outcomes throughout, The Essentials of Supply Chain Management shows how to achieve continuous organizational success by applying modern supply chain concepts. Reflecting his extensive recent experience working with leading executives and managers, Min teaches highly-effective methods for supply chain thinking and problem-solving. You'll master an integrated Total System Approach that places functions like inventory control and transportation squarely in context, helping you smoothly integrate internal and external functions, and establish effective inter-firm cooperation and strategic alliances across complex supply chains. Coverage includes: Understanding modern sourcing, logistics, operations, sales, and marketing – and how they fit together Using modern supply chain methods to improve customer satisfaction and quality Working with cutting-edge supply chain technology and metrics Moving towards greater sustainability and more effective risk management Working with core analytical tools to evaluate supply chain practices and measure performance Legal, ethical, cultural, and environmental/sustainability aspects of modern supply chain operations How to build a career in global supply chain management The Essentials of Supply Chain Management will be an indispensable resource for all graduate and undergraduate students in supply chain management, and for every practitioner pursuing professional certification or executive education in the field.

An Introduction to Supply Chain Management Oct 27 2019 In order to succeed today you must speak different languages. This doesn't necessarily mean Chinese, German or English. Rather it refers to the need to speak, accounting, finance, marketing and operations. This book is written for the executive who is not a supply chain management professional but who wants to learn more about his or her supply chain. We will do this by diving into some best practices, examples of how other companies have managed their supply chain, and getting an overall briefing on the state of the art in supply chain management today. Questions and topics will be brought up that will help you have an informed discussion with the supply chain management professionals in your company. As prior supply chain and manufacturing executives and now educators, we hope to share with you a mix of our professional and academic experience and knowledge that will provide you a framework for understanding the placement of your supply chain within the global marketplace.

Global Supply Chain Management and International Logistics Aug 18 2021

Globale Supply Chain Sep 30 2022 Dieses Buch sensibilisiert für die Notwendigkeit einer Transformation der linearen Wertschöpfungskette und vermittelt neue Denkansätze für modernes Value und Supply Chain Management. Im Mittelpunkt steht die Vision einer verantwortungsvoll gestalteten globalen Supply Chain in Form der regenerativen Kreislauflieferkette. Dabei wird die Bedeutung von Globalisierung und technischem Fortschritt für die wirtschaftliche und gesellschaftliche Zukunft aufgezeigt.

Managing the Global Supply Chain Sep 26 2019 As globalization and internationalization efforts intensify, companies are faced with even greater challenges to manage the supply chain of their products and services, including various uncertainties that are political, environmental, economic, social, and technological. Having knowledge and understanding of Supply Chain Management (SCM) can assist companies in increasing the competitiveness within their global supply chain network. Updated with recent changes in concepts, technology, and practice, this fourth edition of Managing the Global Supply Chain offers a wide range of theories and constructs that are at the core of SCM, such as: inter-organizational relationships * information systems * distribution * production * innovation * procurement * sustainability * service * measurement systems * strategy * planning * and more. The book also includes illustrative cases to portray how companies deal with particular supply chain management issues. [Subject: Business, Supply Chain Management]

Management Control of Global Supply Chains Apr 13 2021 Within global and rapidly changing environments, cooperation and networking offer possibilities for sharing costs and risks, as well as keeping up with constantly renewed information from outside the firms' boundaries. In line with this, an effective management control of supply chain processes seems to be relevant to compete against other supply chains and to get the required information. In this context, an implementation of a management control institution for inter-firm relations, like a supply chain management control (SCMC), that provides relevant qualitative and quantitative data to manage supply chains reflects an important issue. However, a comprehensive approach with regard to the management control of the entire supply chain and how it can be fulfilled has received scant attention in prior research. The aim of this thesis is therefore to analyze management control systems in global supply chains by means of a mixed methods design with special regard to functional, institutional and instrumental issues. In this context, qualitative data are combined with theoretical insights to develop an empirical model which is tested by means of a quantitative study. Following this, insights into management control aspects, organization of the supply chain management control, management control mechanisms, and the integration of suppliers are provided.

International Logistics: Global Supply Chain Management Nov 28 2019 Students of logistics, transportation, and supply chain management, as well as international managers will find International Logistics: Global Supply Chain Management an essential reference for understanding how cargo is moved around the world. A comprehensive guide that includes the theory and practice of global supply chain management, International Logistics: Global Supply Chain Management uses current, real-world issues to make the material as relevant as possible, notwithstanding the fast-paced nature of this industry. Yet, the author also includes the theory and history of global supply chain management to provide a deeper understanding of the intricacies involved. International Logistics: Global Supply Chain Management is distinct in the following ways: A balanced approach between theoretical research and real-world practice, Cutting-edge, original graphics help explain concepts better than any current book, Instructor's Manual provided by the author upon request. Combined with pedagogical features and real-world case studies, International Logistics: Global Supply Chain Management is a must-have textbook for students of logistics, transportation, and supply chain management students, as well as a reference for international managers.

The Politics of Global Supply Chains Jul 05 2020 The Politics of Global Supply Chains analyses the changing politics of power and distribution within contemporary global supply chains. Drawing on over 300 interviews with farmers, workers, activists, businesses and government officials in garment and coffee sector supply chains, the book shows how the increased involvement of non-state actors in supply chain governance is re-shaping established patterns of global political power, responsibility and accountability. These emerging supply chain governance systems are shown to be multi-layered and politically contested, as transnational governance schemes interact

with traditional state governance arrangements in both complementary and conflicting ways. The book's analysis of changes to the relationship between state and non-state actors within transnational governance processes will be of particular interest to scholars and students of globalisation, global governance and regulation. The Politics of Global Supply Chains also suggests some practical ways by which the effectiveness and accountability of supply chain governance could be strengthened, which will interest both scholars and practitioners in fields of global business regulation and corporate social responsibility. Conclusions are relevant to the business and civil society actors who participate directly in non-state governance schemes, and to state regulators whose distinctive governance capacities could play a much greater role than at present in supporting transnational, non-state governance processes.

Supply Chain-Based Category Strategies for Global Supply Networks Oct 08 2020 From a supply chain perspective, often big differences exist between global raw material suppliers' approaches to supply their respective local markets. The progressing complexity of large centrally managed global supply networks and their often-unknown upstream ramifications increase the likelihood of undetected bottlenecks and inefficiencies. It is therefore necessary, to develop an approach to strategically master the upstream complexity of such networks from a holistic perspective, in order to align regional competitive priorities and supply chain structures. The research is set in the context of polyamide engineering thermoplastics in the automotive industry. Based on an initial industry analysis and a literature review, a conceptual framework is developed. The framework is matched with existing empirical and theoretical literature, as well as multiple case study analyses in the relevant supply market and a centrally managed global supply network. As a result, strategic group theory is transferred into the supply network management context, to allow for the consideration of upstream supply chain structures in the category strategy development process. The proposed approach introduces strategic groups of supply chains as a segmentation criterion for complex global supply networks, which enables the network-wide alignment of competitive priorities, flexibility requirements, and partnerships with suppliers. Supply chain-based category strategies can effectively reduce the complexity firms are facing in this context. The results of this research are applicable for certain types of global supply networks, and can be used for network alignment and strategy development. The approach can furthermore generate valuable insights useable for negotiation support with suppliers.

Global Supply Chain Management and International Logistics Jun 27 2022 The development of international trade is driven by international logistics and management and the provision of the global supply chain. This book focuses on various areas of the industrial and consumer sectors and their interface with changing international market needs. It is suitable for management students, academics and managers.

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